



explorediscoverchange

Pioneer Network's 11th National Conference, St. Charles, Missouri
 Monday, August 1 – Thursday, August 4, 2011

Advertising in Conference Program

The conference program will be the participants' guide for the four days of the conference. It presents a prime opportunity to provide visibility for advertisers.

Size	Measurements	Rate	
Full Page	7.25" wide x 9.75" high	\$1,000	Program ads are grayscale or black and white.
Three-Quarter Page	7.25" wide x 7.25" high	\$750	
Half Page	3.5" wide x 9.75" high or 7.25" wide x 4.75" high	\$500	
Quarter page	3.5" wide x 4.75" high	\$250	
In Tote Bag	One Item	\$350	Placed in conference tote bag

Deadlines:

Deadline for Ad Submission and Payment June 10, 2011

Materials Submission Guidelines:

Electronic ads may be submitted in the following formats

- PDF: embed all fonts, minimum resolution 300 dpi for grayscale art, 600 dpi for monochrome images
- EPS or AI: all fonts converted to outlines, placed images linked
- JPEG: Minimum resolution 300 dpi
- PowerPoint, Word and Publisher files will not be accepted.
- Please name your file with your organization name.
- **Submit your ad to cbassett@rochester.rr.com.**

For information about placing an ad

please contact: Karen Stobbe

Telephone: (828) 669-2019 or karen.stobbe@pioneernetwork.net

