

(ATTACHMENT A)

**LONG TERM CARE OMBUDSMAN PROGRAM
PIONEER CULTURE CHANGE INITIATIVE**

**Grant Request of IDPH Office of Health Care Regulations
July 1, 2008 – June 30, 2010**

Applicant: Illinois Pioneer Coalition
c/o West Central IL Area Agency on Aging
639 York Street
Quincy, Illinois 62301

Contact Person: Becky Haldorson, IPC President

Submitted: April 24, 2008

PROJECT GOALS

Initially, the Illinois Long Term Care Ombudsman Program led the way in promoting the Pioneer Network's culture change movement in Illinois. This movement has been dedicated to moving nursing homes from "medical" models of care to less institutional, less restrictive, more "home-like" and suited to the residents they serve. With the establishment of the Illinois Pioneer Coalition as an independent 501(c)(3) organization, the Illinois Long Term Care Ombudsman Program recognized the IPC to be the appropriate organization to apply for the CMP funding.

Through the generosity of CMP funding of this project, the culture change initiative will continue to strengthen the existing statewide IL Pioneer Coalition; update its technology efforts; provide scholarships for facilities to apply for "in-house" training by the pioneer experts; provide funds to strengthen existing regional pioneer coalitions or establish new ones; hold annual Pioneer summits and promote culture change values and principles. The full-time "Pioneer Specialist" position will be created. Their responsibilities will include receiving CMP applications; provide logistical assistance for backyard training; augment resources; coordinate a statewide training calendar, monitor the Illinois Pioneer Coalition webpage enhancement, submit required reports to IDPH, and enhance the growth of the Illinois Pioneer Coalition statewide.

OBJECTIVES

The objectives remain constant. Building on existing strengths within each facility will free up and reshape providers into offering the best practices and approaches in long term care and other elder or disabled persons living environments.

Primary Objectives:

1. Public Awareness

The IPC will facilitate public and professional awareness in Illinois to effect implementation of the principles and practices of person-centered care.

Key Objectives/Strategies:

- Collaborations/alliances with state consumers/professional/trade associations
- Speakers Bureau
- Exhibits/presentations at key conferences meetings/seminars
- Media awareness plan
- Newsletter
- Brochures/materials for general distribution and Regional Coalitions
- Consumers training video for families
- Dynamic web site
- Special recognition programs

2. Education

The IPC will promote, facilitate and provide education for key provider and stakeholder groups to effect implementation of the principles and practices of person-centered care in all settings throughout Illinois.

Key Objectives/Strategies:

- Annual State Summit in Springfield
- Local and regional trainings
- Collaborations with professional and trade associations

3. Regional Pioneer Coalitions

The IPC will establish and support a network of Regional Pioneer Coalitions to promote and implement the principles and practices of person-centered care.

Key Objectives/Strategies:

- Region-based needs assessments
- Guidelines and tools for coalition formation and practices
- Summit Meetings for regional coordinators

4. Organizational Capacity

The IPC will develop the financial resources, staff, volunteers and partnerships necessary for implementing its three core goals of service.

Key Objectives/Strategies:

- Capacity-building support for IPC and coalition development
- Staff coordinator position
- Newsletter/web sponsorship
- Summit Sponsorship Plan

ACTION STEPS

- 1. Public Awareness**
 - Maintain an updated IPC website that contains access to speakers bureau, examples of culture change practices, information about regional, state and national culture change education/activities
 - Collaborate with other stakeholders.
 - Publish e-newsletter, brochures and materials for general distribution to professionals and consumers to increase awareness.
 - Develop a media packet for distribution throughout the state to enhance public awareness of person-centered care.

- 2. Education**
 - Host annual IPC Summit to promote person centered care.
 - Conduct Regional Backyard training throughout the State to increase accessibility to the Culture Change training within close proximity to home.
 - Participate with existing professional organization in activities to provide educational sessions to promote culture changes.

- 3. Regional Pioneer Coalitions**
 - Create regional coalition email list serve to provide a method of intercommunication across the state by sharing speaker information, best practices and other information to help the regions grow.
 - Prepare coalition resource packet to facilitate statewide culture change initiatives and eliminate duplication of services.
 - Hold annual Town Hall meeting of Regional Coalition Representatives to network, share and discuss culture change strategies.

- 4. Organizational Capacity**
 - Establish full-time staff coordinator position to:
 - Coordinate Culture Change efforts throughout state.
 - Explore additional funding opportunities to promote Culture Change.
 - Support the above stated three core goals.

USE OF FUNDS & PROJECT METHODOLOGY

Civil Monetary Penalty (CMP) funds are requested from the Illinois Department of Public Health, Office of Health Care Regulations to fund the application objectives.

The Illinois Pioneer Coalition will have final authority over all budgetary expenditures.

CMP funds under this proposal will be used in four primary areas being: Public Awareness, Education, Regional Pioneer Coalitions, and Organizational Capacity.

ANTICIPATED PROJECT OUTCOME

The ongoing, anticipated result will be to heighten awareness of the culture change movement and to transform attitudes of facility administrators, owners and direct service staff, legislators, residents and family members. By embarking on the culture change journey, facilities will be provided with the necessary tools and resources to help them achieve small or significant steps towards turning their facilities in to social models of care.

PROJECT BUDGET

2008-2009

Public Awareness	\$20,000
Education	\$60,000
Regional Coalitions	\$30,000
Organizational Capacity	\$65,000

TOTAL:	\$175,000
---------------	------------------

2009-2010

Public Awareness	\$20,000
Education	\$60,000
Regional Coalitions	\$30,000
Organizational Capacity	\$65,000

TOTAL	\$175,000
--------------	------------------