

## **2015 Culture Change Coalitions' Accomplishments**

The following accomplishments were reported to Pioneer Network by coalitions as of March 4, 2016.

### **Alabama Coalition for Culture Change**

- On January 9, 2015, ACCC collaborated with AQAF, leads healthcare quality improvement throughout Alabama as part of the atom Alliance, a Quality Innovation Network–Quality Improvement Organization (QIN-QIO) (a five-year, five-state initiative to ignite powerful and sustainable change in our region's healthcare quality) to present a Patient and Family Engagement Symposium. The morning sessions of the Symposium featured Liz Prosch, VP, Quality AQAF, and co-founder of ACCC, speaking on National Quality Strategy; Cathy Lieblich, Director of Network Relations, Pioneer Network, "Pioneer Network - Past, Present, and Future; and Karen Guice, co-founder and President of ACCC, presented "ACCC - Past, Present, and Future."The afternoon sessions featured, Introduction to atom Alliance –"Vision the Opportunities," Cori Grant, VP Operations, Q Source and Director, atom Alliance; ACL (Administration For Community Living), Patricia Nobbie, Program Specialist, ACL, Center for Disability and Aging Policy, "Promoting Independence, Self-Determination and Dignity for Elders and those with Disabilities." Advancing Excellence in America's Nursing Homes Campaign, Carol Scott, Field Operations Manager, spoke about the campaign. Shiva Mumtazi, Outreach Specialist, KEPEO, BFCC, Alabama spoke about "Protecting Medicare and Medicaid Beneficiary Rights." The last session of the day was "Exploring Collaboration Opportunities: A Call to Action."
- On April 10, 2015, ACCC held a day long Strategic Planning Meeting facilitated by Cathy Lieblich, Director of Network Relations, Pioneer Network. The agenda included review of other state coalitions' activities, review the coalition's mission and vision statements, a review of a SWOT analysis prepared by Liz Prosch, and discussion of the organizational infrastructure needed to fulfill the coalition's mission, vision and areas of focus. The updated mission statement is: "The Mission of ACCC is to be a catalyst for positive change through collective effort by engaging educating, and empowering individuals and organizations to promote meaningful quality of life for people receiving health care, long-term care or home and community based services." The updated vision statement is: "The Vision of the ACCC is an improved culture of aging, disability, health and wellness."
- Updated, revised and maintain the ACCC website (<http://www.alabamaculturechange.org/> )
- Updated the By-laws of the organization to align with our revised Mission and Vision Statements, and aligned the infrastructure to fulfill the organization's areas of focus.
- The ACCC continues to collaborate with the state Partnership to Improve Dementia Care on a project called IMAGINE which involves improving the lives of those with dementia through music, art, and storytelling.
- Served as Lane Convener for the Advancing Excellence in America's Nursing Homes Campaign.

## **Arkansas Culture Change Coalition**

- Conducted a one-day workshop featuring Arkansas native, Dr. Angela Norman, certified dementia instructor and practitioner, on the subject of maintaining the dignity of your residents living with dementia while maintaining your sanity as the care partner.
- In multiple cities across the state, conducted a dietary focused training workshop featuring a chef who shared ideas on food preparation and presentation.
- Working closely with the Arkansas (AR) group of Quality Partners, we used a laser focused approach to reduce the use of anti-psychotic medication in our state. AR rose from the ranking of the 48<sup>th</sup> state in the nation with the highest use to 24<sup>th</sup>
- Featured the Second Annual AR Culture Change Symposium with guest speaker Carmen Bowman. The theme of the symposium was “To Boldly Go Where No Nursing Home Has Gone Before” complete with a life size Captain Kirk cut out. Many homes in the state were given the opportunity to set up an exhibit to provide mentoring ideas to attendees. Arkansas nursing homes were featured on the agenda.
- Sponsored a one-day workshop featuring dementia care expert, Teepa Snow, titled, “Changing the Culture of Dementia Care...One Mind at a Time”. We set a new record attendance at a single one day workshop of over 350 participants.
- Dr. Al Power traveled to multiple cities in our state to talk about his new book, “Dementia Beyond Disease, Enhancing Well-being”
- Selected a group of 10 nursing homes in the state and provided intensive onsite culture change coaching and support to them.
- Educated direct care workers on how to improve their approach to care through a better understanding of person-centered care.
- Conducted conference calls and webinars on culture change and person-directed care related topics.
- Worked with the State LTC Ombudsman to coordinate educational workshops for families and community care partners.
- Created, developed and released our “Dog Days of Culture Change” video to promote dogs living in nursing homes and formed a working relationship with the “Paws in Prison” program the Senior Solutions group in AR. Watch video at:  
<https://www.youtube.com/watch?v=PuZw5H39bFo>
- Posted monthly to the AR Culture Change blog <http://arkansasculturechange.com>
- Created “You Tube” link of our one-day workshop with Sarah Rowan, “Walking with Forgetfulness” <https://www.youtube.com/watch?v= fdYQKQUYJA>

## **California Culture Change Coalition**

### **Grants**

- Continue to facilitate the California Partnership to Improve Dementia Care and Reduce Unnecessary Antipsychotic Medication Drug Use in Nursing Homes (California Partnership) through a state contract with the California Department of Public Health utilizing CMP funding. Under the contract, CCCC:
  - Serves as the lead agency of the CA Partnership which includes various stakeholders such as the California Association of Health Facilities, California Advocates for Nursing Home Reform, California Long Term Care Ombudsman Association, California Association of Long Term Care Medicine, Health Services Advisory Group, and the Alzheimer’s Association.
  - Continues to convene and facilitate the CA Partnership workgroups, including: Informed Consent, Enforcement, Education and Consumer Awareness.

- Received funding in the amount of \$50,000 over an 18-month period to create and distribute a training webinar for all California skilled nursing home employees focusing on the implementation of day-to-day practices that result in consistent staffing assignments to reduce staff turnover and improve staff stability in order to improve the quality of life and quality of care of nursing home residents.
- Received grant for the Eden Alternative Educational Project entitled, *Leveraging Leadership to Drive Sustainable Change*, for 2015 fully funded by the May and Stanley Smith Charitable Trust.

### Seminars, Workshops & Conferences

- Presented two statewide conferences entitled “Dementia Care California: Sustaining Momentum and Success” held in February 2015 in Pasadena and Sacramento highlighting keynote speaker, Dr. Al Power, author of *Dementia Beyond Disease*. Close to 600 geriatric health care and gerontology professionals and students were in attendance.
- Co-partnered with Plum Healthcare in July 2015 to present a seminar, entitled: *“I Already Told You...Don’t You Remember?”: A Guide to Excellence in Dementia Communication and Behavior Prevention without Antipsychotic Medications*, featuring Erin Bonitto, Founder and Lead Coach of Gemini Consulting, who coached nearly 350 Californian nursing home leaders and staff through an all-day session on how to reach improved outcomes and prevent challenging behaviors without the use of psychotropic medications via successful dementia communication skills and strategies.
- Co-partnered with Health Services Advisory Group (the QIO for California), to present various Learning Sessions throughout the state under the California Nursing Home Quality Care Collaborative. The Learning Sessions employed strategies to avoid unnecessary antipsychotic medications in nursing home residents living with dementia.

### Webinars, Tools & Resources

- Partnered with experts to prepare three part pre-recorded webinars on best practices in dementia care that aims to reduce the use of antipsychotic medication. They were:
  - 1) For physicians and nursing home professionals. Part 1: *Dementia*, Part 2: *Agitation: Behavioral Approach*, Part 3: *Agitation: Medications*
  - 2) For consultant pharmacists. Part 1: *Tips for Using Antipsychotics in Dementia*, Part 2: *Tips for Treating Insomnia in the Elderly*, Part 3: *Tips for Drug Treatment of Pain and Anxiety in the Elderly*
  - 3) For activity professionals titled, *Person Centered Care and Activity Services: Best practice care resources for activity services and residents with dementia related illness*. Part 1: *Person Centered Care*, Part 2: *Dementia Disease Process*, Part 3: *Knowing Our Resident*.

All webinars are accessible at: [dementiacareresourceCA.org](http://dementiacareresourceCA.org).

- Completed the model *Verification of Informed Consent Form for Antipsychotic Medication in Nursing Facilities* through the expertise and diligence of the Informed Consent workgroup of the CA Partnership. A *Guide to Using the Informed Consent Verification Form* accompanies the form, as well as a sample “Letter Addressed to a Prescriber”, and can be obtained at: [dementiacareresourceCA.org](http://dementiacareresourceCA.org).
- Working with field experts and consultants to prepare tip sheets and guides for consumers and families, as well as a train-the-trainer script for long term care ombudsman regarding the use of antipsychotic medications. All tools can be found at [dementiacareresourceCA.org](http://dementiacareresourceCA.org).

- Preparing training webinar package for California skilled nursing employees regarding consistent staffing assignments to reduce staff turnover and improve staff stability in order to improve the quality of life and quality of care of nursing home residents. The is available at [www.calculturechange.org](http://www.calculturechange.org) .
- Continue to facilitate improvements of the CA Partnership to Improve Dementia Care toolkit, [www.dementiacarerresourceCA.org](http://www.dementiacarerresourceCA.org).
- New and improved California Culture Change Coalition website at [www.calculturechange.org](http://www.calculturechange.org).

### **Colorado Culture Change Coalition**

- 2015 was spent working on the development of an affiliation with Regis University due to a two-fold goal of sustainability for the coalition and increased education regarding culture change and person-directed care to a wider audience. It is with pleasure we announce we are in the final stages of cementing our affiliation with Regis University.
- Plans for 2016 so far include:
  1. Applying for a grant with Regis University.
  2. Developing educational programming that will go beyond LTC to include community education for our partners, providers, elders, families and friends.
  3. Working on a plan to collaborate with new community partners to provide education in a variety of formats.

### **Connecticut Culture Change Coalition**

Hosted and conducted the following two free educational events:

- **Music and Memory:** Hosted a free screening of the 2014 Sundance Film Festival Audience Award Winner, Alive Inside. Preceding the film viewing, attendees heard remarks from DPH and the LTC Ombudsman. A facilitated group discussion took place afterwards to reflect on the film. Peers at various levels of implementing a music program were made available to share their journeys, lessons learned and address audience questions.
- **Diversification & Nursing Home Rightsizing:** Guest speaker Dawn Lambert, Director of Money Follows the Person Demonstration, presented on diversification and nursing home rightsizing. Dawn provided an introduction of rebalancing; outlined the vision, goals, and strategies of Money Follows the Person; and discussed how nursing homes are a part of the vision and strategy. Dawn's presentation was followed by a facilitated panel discussion of nursing home diversification grantees, who shared their projects and experience with rightsizing. The session was concluded by discussing the future of rightsizing grants and how nursing homes can apply what they learned to improve outcomes moving forward.

### **Florida Pioneer Network**

- Continued coalition activities under the supportive non-profit umbrella of the Senior Resource Alliance (the Area Agency on Aging for Central Florida)
- Established an Executive Committee to provide direction and leadership upon the resignation of the Steering Committee Chairperson.
- Developed a strategic plan for 2016-2017 with the assistance of a UCF Public Administration graduate student which included the following goals:
  1. Educate on foundational culture change practices
  2. Promote resident and family choice in dementia care
  3. Increase consumer and family involvement in long-term care culture change
  4. Strengthen FPN as an organization
  5. Improve dementia care and reduce the use of antipsychotic medication.

6. Provide Consulting/Coaching to Florida homes (including promotion of dining standards implementation)
7. Created Work Groups to Broaden our Reach including:
  - ✓ Consumer Work Group
  - ✓ Provider Work Group
  - ✓ Communication and Resource Development Work Group
  - ✓ Volunteers and Ex-Officio Participants

## **Culture Change Network of Georgia**

- The Culture Change Network of Georgia (CCNG) convened quarterly Advisory Group meetings.
- CCNG continued to serve as the home for the Georgia Advancing Excellence LANE.
- CCNG continued to collaborate with Alliant|GMCF (QIO), Alzheimer's Association GA Chapter, CMS Region IV, Georgia Health Care Association, LeadingAge Georgia, governmental agencies, and providers throughout the spectrum of care, consumers and others.
- Conducted 8<sup>th</sup> Annual Culture Change Network of Georgia Summit, "*The Art of Aging: Not a Still Life*" on August 27<sup>th</sup>, 2015 with over 160 attendees featuring Karen Stobbe and Mondy Carter; Deborah Ferris, the Regional Director of Music and Memory; and a group of elders from a retirement community presented a program, "*Dance Your Life*" demonstrating aspects of their life stories via movement; various providers shared information about their creative engagement initiatives. Representative Tom Kirby presented a proclamation from the Governor designating August 27<sup>th</sup> "Culture Change Day in Georgia."
- Georgia was one of five state coalitions that worked with The Eden Alternative® to apply for federal CMP funds to bring dementia training to nursing homes in our states. *Creating a Culture of Person-Directed Dementia Care* was the only grant awarded, and features *Dementia Beyond Drugs* training with Dr. Al Power and additional cutting edge training with Karen Stobbe and Sonya Barsness. The CCNG promoted and filled the training with 130 participants from 65 nursing homes in Georgia for the first event on January 14-15, 2016 in Macon. Nine of the nursing homes are continuing with Track One, which includes the same two participants plus a family member in completing the online *Care Partner Workshop with a Dementia-Specific Focus*. Upon completion, the Track One participants will also have access to the 6-part webinar series, *Creating Well-Being for Those Who Live with Dementia*, featuring Dr. Al Power.
- Hosted Certified Eden at Home Associate (CEAH) Training March 24-26. 34 individuals were certified as Eden at Home Associates by Eden Educators, Walter Coffey and Kim McRae. Individuals from this group presented information they learned in conference workshops throughout the year to broaden reach and messaging.
- There was significant representation of CCNG advisors serving on the Georgia Alzheimer's & Related Dementias (GARD) State Plan Advisory Council and the Workforce Committee, focusing on Competencies and Curricula to deliver person-centered dementia care. Information gleaned via CCNG has helped drive the design of the plan which is tied to "Creating a Dementia-Friendly Georgia."
- CCNG representatives presented nationally at the Pioneer Network and LeadingAge conferences.
- Advisory Group participants continued to serve in various person-centered capacities throughout Georgia and the US, including with CMS and Alliant|GMCF (QIO) on the Partnership to Improve Dementia Care/Reduction of Antipsychotic Medication.
- Actively participated in Pioneer Network's coalitions networking calls, coalitions committee and consumer workgroup.

## **Idaho iCARE**

- Provided trainers for three offerings of the Hand in Hand curriculum to the Idaho Health Care Association (IHCA).
- Collaborated with Boise State's Center for the Study of Aging and Health and Welfare to help write technology mini grants.
- Promoted the use of the "Smart Consumers Guide to Long-Term Care", a person-centered primer for choosing a nursing home in Idaho.
- Provided training through IHCA on "Replacing Meds with Music" and, upon iCare's recommendation, IHCA screened the movie "Alive Inside" right after the training.

## Illinois Pioneer Coalition

- IPC submitted the Interim Report to The Retirement Research Foundation for Phase Two of the grant funded consumer project: *Your Way! How to Find Dignity and Choice in a Nursing Home*. The goal of Phase Two is to spread the materials created in Phase One throughout the state in a sustainable manner so that once there is decreased or no grant funding, the materials will still be used to help consumers make an informed choice. This has been accomplished by using new and established relationships with the Area Agencies on Aging, long-term care ombudsman program, Alzheimer's Association chapters and other community organizations to distribute the materials. Other accomplishments of the Your Way! Project in 2015 included:
  1. Translation of the materials into Spanish by Mariana Sanchez, LCSW a Care Manager for CJE SeniorLife who donated her own time to do this.
  2. Materials have been placed on the Illinois Pioneer Coalition website.
  3. Educational sessions with long term care providers and professionals who work with elders including:
    - a. Illinois Health Care Association Statewide Convention
    - b. National Pioneer Network Conference
    - c. Illinois Pioneer Coalition Conference
    - d. Alzheimer's Association Memory Conference in Springfield
    - e. Social Worker Meeting
    - f. Illinois Council on Aging annual meeting presentation
    - g. Illinois Pioneer Coalition Meeting in Effingham
    - h. Provider meeting through the Egyptian Area Agency on Aging I
  4. Consumer Outreach:
    - a. Alzheimer's Association Memory Conference in Springfield
    - b. Health Fair engagement throughout the state
    - c. Community Meeting in Effingham
    - d. Consumer Meeting in Glenview, IL Senior Center
    - e. Community Meeting in Glen Ellyn, IL Senior Center
    - f. Meals-on-Wheels Flyer distribution throughout the State
    - g. Flyers for the project have been created and are being shared with the consumer through placement at local libraries, park districts and even doctors' offices.
    - h. One-to-one conversations through Ombudsmen and Area Agency on Aging
- We have been able to conduct one educator meeting where the concept of person centered care and the Your Way! materials were shared. The schools in attendance at this meeting represented nursing colleges in the Chicago area including St. Xavier, Chamberlin School of Nursing, Moraine Valley and City Colleges.
- Currently we have been able to cover approximately 75% of the state through our efforts, meaning that three quarters of the state have been exposed to the Your Way! Materials. We have been informed of two occurrences of the questionnaire developed through this grant actually being used when families came to tour a Nursing Home.
- The Illinois Pioneer Coalition's 12th Annual Summit, "Moving the Needle: How Today Paves the Way for Tomorrow" Oct. 28<sup>th</sup>-30<sup>th</sup> at the Crowne Plaza in Springfield, IL. We had just over 200 register through Constant Contact. We had a free evening dinner event inviting the public to learn more about our Consumer Project. Our pre-conference intensive introduced the Music & Memory program. At this time, IPC announced the grant opportunity to certify up to 25

communities in Illinois in Music & Memory. Keynote speakers were Lori Porter, Jim VandenBosch and Judy Ryan.

- Continued to grow our successful membership program. Growth in our membership tends to happen around the time of educational offerings when members receive a discount on registration. Membership retention is a goal of IPC. We currently have 5 Association/Vendor members; 36 Provider Members and 27 Individual Members.
- Continued to work with Regional Coalitions throughout the state by co-sponsoring local educational events.
- Honored our Culture Change Champion of the Year at the Annual Summit, Angela Simmons from Illinois Veterans Home in Anna, IL.
- Continued to maintain an active Speaker's Bureau. This information is available on our website for anyone that is looking for a speaker for a local event.
- Increased communications with individuals that are interested in culture change through schedule of notifications through Constant Contact.

### **Iowa Person-Directed Care Coalition**

- Developed a PowerPoint presentation directed at implementing Person Directed Care in transitions of care, adaptable for all stakeholders.
- Infused Person Directed Care into all discussions of Iowa Nursing Home Quality Partners whether it is debating resident rights issues brought forth by the Ombudsman, collaborating with the provider organizations on issues of mutual concern, and/or serving as advisors to the Dementia Care Partnership and our QIO.

### **Kentucky Culture Change Coalition**

- Obtained CMP grant from Kentucky Office of the Inspector General for \$225,000 to work with the Kent School of Social Work at the University of Louisville to host a two day conference on Person Centered Care. The conference was held in four locations across the state beginning in May and concluding in July. Held a special one day track for families on the development of family councils. Used speakers recommended by the Pioneer Network, including Carmen Bowman as the keynote. The nursing homes that attended were given the Artifacts of Change tool and mentors for use over the next 12 months.

### **LEADER (Louisiana Enhancing Aging with Dignity Through Empowerment and Respect)**

- Hosted the 6th Annual LEADER Summit: Raising Your Voice for Choice. Over 400 long-term care professionals, ombudsmen, surveyors, policymakers and sponsors gathered from across the state for two days of networking and information sharing by various national and state speakers. Keynote speakers were David Farrell, MSW, LNHA; Karen Stobbe; Lynn Geboy, PhD and Beth Meyer-Arnold, RN, MS.
- Received a \$35,000 civil money penalty (CMP) grant from the Louisiana Department of Health Hospitals to support the 7th Annual LEADER Culture Change Summit.
- LEADER represented Louisiana at the Pioneer Network Conference in Chicago when over 20 members' second-lined through the attendees in full costume to highlight our state for the upcoming 2016 Pioneer Network Conference.

- The Louisiana Dementia Partnership Coalition conducted 13 workshops across the state for nursing home staff and clinicians who play a role in the use of antipsychotics for residents living in nursing homes. Over 170 nursing homes were represented at these workshops with a total attendance of almost 700. We have seen a decline in the use of antipsychotics overall in our nursing homes based on state data.
- Rolled out the new redesigned LEADER website for a more active and user friendly experience. The new features will assist in supporting LEADER through the membership and registration process for our educational offerings along with ease of access for reference materials.
- Published LEADER newsletters featuring news, information and member stories about their culture change journey. The newsletter is distributed to more than 1500 individuals via LEADER's e-mail list. Issues of the newsletter are available at [www.LaLEADER.org](http://www.LaLEADER.org).

### **Maine Culture Change Coalition and LANE**

- Provided on-site training in several homes in Maine on culture change.
- Exhibited at the Maine Health Care Association Fall conference.
- Set new goals for the coming year including fundraising for the coalition, speaking to state surveyors about culture change, and educating direct care staff about culture change, and other activities.

### **Maryland Culture Change Coalition**

- Sponsored a screening of "Alive Inside" at UMBC Technology Center. The event was free and open to the care provider community. Information about the Maryland Culture Change Coalition was shared. Karen Schoeneman participated in a panel discussion after the showing of the film.
- Participated in Alzheimer's Association Annual Dementia Conference with Dan Cohen, MSW as keynote, whose work is featured in "Alive Inside."
- Two coalition members represented the Maryland Culture Change Coalition at the 2015 Pioneer Network Conference.
- Two members were represented the coalition and exhibited at the Lifespan/HFAM Conference October 19-22, 2015.
- The coalition was represented at the World Elder Abuse Day Forum.
- Presented five free education events across the state of Maryland in June and July, offering CEU's to Social Workers, Administrators and Assisted Living Managers. The title of the events was "Introduction to Culture Change" How You Can Recognize & Implement The Concepts of Person – Centered Care" and was presented by Karen Schoeneman. A survey was developed by Nancy Kusmal, Professor at UMBC, as a pre-test and then a post-test regarding knowledge of Culture Change, implementation of Culture Change and what topics they would like to see presented in the future.
- Nancy Kusmal, Eileen Bennett, Patty Hagen, and Karen Schoeneman presented at The Consumer Voice Annual Conference, November 5, 2015.
- Presented a webinar with VHQC, Bill Vaughan and Jennifer Hardesty of Remedix on December 3, 2015 on the reduction of anti-psychotics and resident rights regarding administration and refusal to take medication.

### **Missouri Coalition Celebrating Care Continuum Change (MC5)**

- Annual Conference held May 5-7, 2015 with 138 participants, including administrators, nurses, direct care staff, social workers, activity staff, and ombudsmen. Sponsors and exhibitors actively participated in the conference sessions. A new format was used to focus intensely on the person-centered best practices for creating a culture change environment for both elders and those who provide their care. Nationally well-known speakers Barbara Frank, Cathie Brady, Anna Ortigara

and David Farrell provided the conference sessions for all attendees rather than utilizing breakout sessions.

- Music & Memory project was a self-funded program supported by MC5 which enabled 37 providers to receive the program without having to pay for it. Those homes that applied that were not selected to receive funds through MC5, were able to sign up for the program at a discounted rate.
- Collaborated with Advancing Excellence and the Missouri LANE in development and presentation of a free webinar series promoting culture change.
- Collaborated with Primaris (QIO) and the Missouri LANE in the development of 12 Selfie Tips, one page flyers focused on culture change practices <http://mome5.com/resourceslinks.html>
- Regional Groups continue to be the backbone of the organization and the primary means through which MC5 reaches providers and fellow advocates for culture change.
  - With the addition of the St. Charles Regional group, grew to 13 regions throughout the state.
  - Meetings included 2,230 attendees with 674 first timers.
  - Free CEUs were provided to 696 LNHA, 251 Social Work and 169 Activity professionals.
  - Full day workshops were presented by two regions.
- Two day board retreat facilitated by Barbara Frank and Cathie Brady. Strategic goals were developed related to the development of strategic partnerships, charitable giving, grant writing, investment and financial sustainability.
- Developed a stakeholders' win-win process to help promote partnership with like-minded organizations.
- Submitted comments to CMS on the proposed rules for nursing homes.
- Sam Plaster, DHSS Culture Change Coordinator and MC5 Advisory Board Member, served as a member of the team brought together by the Pioneer Network and the Rothschild Foundation in the development of "A Process for Care Planning for Resident Choice".
- 37 Missourian's attended the 2015 Pioneer Network Conference in Chicago. 4 Members of the MC5 Board participated as Guides, presenting on topics including The Artifacts of Culture Change.

### **Nebraska Culture Change Coalition**

- Sponsored a one day workshop on the Ripples of Culture Change presented by Anna Ortigara.
- Raised \$800.00 for the coalition by partnering with the Eden Alternative to do workshops.
- Began the planning and development of an Elder Living Enrichment Collaborative. Members of the committee will do a bus tour in Nebraska to meet with interested homes to share journeys of person directed care and to assist with their journeys.
- Partnered with the Nebraska LANE to advance the Partnership to Improve Dementia Care and other CMS initiatives.
- Partnered with LeadingAge to bring Dr. Al Power to Omaha and Lincoln in the Spring of 2016.

### **New Jersey Alliance for Culture Change**

- Named as a finalist in two categories of the Healthcare Heroes of NJ: the entire organization was recognized at the awards ceremony as a finalist in the Organization of the Year category and Michele Ochsner was recognized as a finalist for Volunteer of the Year.
- Hosted our first state-wide conference, funded by a CMP grant. Registration was closed out at 150 attendees. As part of our grant, survey information was collected to see the impact of the

conference and the feedback was overwhelmingly positive. In addition to a variety of speakers and breakout sessions, we featured a resident led choir and art project.

- The Inspiring New Leaders group graduated 25 leaders who attended this four session, year-long program. Attendees included administrators, directors of nursing, recreation directors, food service directors and others. Funding for this program came from a CMP grant and participant fees. Based on the success, we are planning to offer this program again in 2016.
- Participated in the NJ LANE for Advancing Excellence in America's Nursing Homes Campaign.
- NJACC chairperson presented to the NJ LTC Ombudsman's Office on person-centered care and their role in supporting culture change.
- Submitted comments to CMS on the proposed rule for nursing homes.

### **North Carolina Culture Change Coalition**

- Continued to award grants to nursing homes for Long-term Care Enhancements using civil monetary penalty (CMP) funds with approvals by CMS. Eight applications were approved for a total amount of \$155,672.00. A number of the projects were for implementation in homes of the Music and Memory program or some individualized form of it. Others included the It's Never 2 Late (IN2L) computer systems and dining projects.
- Launched new website in January.
- Updated the coalition's brochure.
- Conducted educational sessions across the state called, "Let's Move North Carolina."
- Coalition representatives presented at the International Activity Professionals Conference, Preceptor conference and AIT training; exhibited at the LeadingAgeNC conference.
- The Governor of North Carolina recognized the Coalition for its efforts in long-term care.
- The coalition was nominating for an award from LeadingAge.
- Presented an award to two volunteers.
- Recognized by Pioneer Network at their conference in Chicago for being the first coalition in the country.

### **North Dakota (ND) Culture Change Coalition**

- North Dakota is a new coalition (established in 2014) and in 2015 developed its vision and value statements and has been working with the ND Long Term Care Association to develop a track of education and information for their members on culture change.
- The coalition has been added to the ND Long Term Care Association's web page as a resource.
- Increased the number of members for both the steering committee and the working committee.
- Eleven people from North Dakota attended the 2015 Pioneer Network Conference which was a great resource for the coalition. The goal is to increase exposure of this conference to more colleagues in ND and grow as an organization.

### **Ohio Person-Centered Care Coalition**

- Conducted Quality Improvement Project regarding "Person Centered Care through Consistent Assignment". Nursing homes throughout the state participated and collaborated on quality measures regarding falls and psychotropic medication related to consistent assignment over a six-month period.
- Regional Events held in collaboration with HSAG, LAN.

- Training on Person Directed Dementia Care for the National Network of Career Nursing Assistants in Ohio.
- Continued to collaborate with the QIO as a participant in the Advancing Excellence Local Area Network for Excellence (LANE).
- Participated in provider the following association events: Ohio Health Care Association Annual Conference, LeadingAge Conference, and Northeast Ohio First Healthcare IT Summit.
- Elected new Board President and expanded officers; subcommittees assisting in implementation of two-year work plan.
- Board President attended 2015 Pioneer Network Conference.
- Established a Steering Committee, with representation from providers, provider associations, the QIO, the Department of Health and the Ombudsman's Office.
- Developed five workgroups and goals which include the following:
  - Communications/Marketing: created an initial website that will be further developed and created brochures;
  - Consumer Outreach/Education: monthly webinars to be offered.
  - TIPS (Transformation in Practice Solutions): State of Ohio included the OPC3 group as a QI Project approved entity for quality measure reimbursement. Coalition developed QI Project.
- Expanded membership (over 800 people) and outreach with individuals representing various roles in nursing, assisted living, independent living and stakeholder organizations. Have added two established gerontologists to the board.
- Sent regular email blasts to over 3,000 individuals.
- Continued to offer educational programs on a semi-monthly basis, using state level experts as well as webinars produced by Pioneer Network.

### **Oklahoma Culture Change Network**

- Held quarterly meetings that included having speakers discuss selected topics to aid in the commencement of culture change in a nursing home and to continually focus on the culture change process. Added telephonic access to the meetings which increased attendance.
- Celebrated Culture Change week, April 28<sup>th</sup> through May 2<sup>nd</sup> in 2015
- LeadingAge Oklahoma included Culture Change into the annual conference agenda and hosted the Oklahoma Culture Change Network meeting.
- The Oklahoma Culture Change Network webpage and Facebook has continued to support experiences, communication and provide resource information.

### **Making Oregon Vital for Elders (MOVE)**

- Restructured Steering Committee meetings and added several new members.
- Created a dementia training module in partnership with Portland State University which is posted on the DHS website
- In partnership with Portland State University, created and tested a Consumer Outreach project called "What do We Do Now? Talking to Your Parents about Long-Term Care" that includes a consumer guide.
- Continued the Supporter Program for donations to support the coalition's work.
- Participated in all major state aging initiatives.
- Applied for and was awarded a grant from the State of Oregon to create a multimedia on-line training which is an introduction to person-centered/person-directed care. A lot of time has been put into the planning and design of this program. There will be an individualized version for adult foster home providers, assisted living, nursing home, and memory care communities.

- Held our annual strategic planning day-long meeting.
- MOVE has been represented at every Pioneer Network annual conference.
- Planned the coalition's 10 year anniversary celebration to be held on 1/11/16 and included an education program along with the observance of the anniversary.

### **Pennsylvania Culture Change Coalition**

- Began to develop a relationship with our state regulatory agency (PA Department of Health). Our partnership with them will be to develop education for surveyors and providers.
- Supported the "Assessing Resident Preferences to Advance Person Centered Care" project being conducted at Penn State University and funded by the Donaghue Foundation. Our partnership with them is to help them finalize their work and educate providers on a process to assess resident preferences.
- Planned and conducted a very successful annual Accord with the theme "Celebrating the Seasons of Life." Barbara Frank and David Farrell were our keynote speakers. Eight breakout sessions were offered. In spite of several competing seminars/conferences over 220 people attended from across the state. The team raised over \$44,000 in sponsorships and vendor support.
- Four Regional Education Events were held across the state. Topics addressed were: Conflict Resolution, Person-Directed Dementia Care, Blended Roles, and Person Directed Meaningful Engagement.
- Pennsylvania was well represented at the 2015 Pioneer Network Conference in Chicago with over 80 people registering and several Board members presented session at the conference.
- Engaged a company called Varsity Branding to assist us with a re-branding initiative including a new name. Once that work is complete, we will begin the work on redesigning our website.
- We were asked to present at the Greater Pennsylvania Alzheimer's Association Spring Conference in State College.

### **RI Generations (Rhode Island)**

- The Coalition Committee meets monthly to support Rhode Islands' efforts on Culture Change. Our Coalition continues its strong success with professional volunteers who come together advocating for Resident Centered Care. Members include representatives from: Department of Health and Human Services, Healthcentrics (QIO), The Alliance for Better Long Term Care, RI Healthcare Association, LeadingAgeRI, nursing homes, assisted living communities and new committee members from Resident Family Council Committees.
- The coalition's 8<sup>th</sup> Annual Quality Symposium was held in May with a keynote program presented by Anna Ortigara on "Listening with New Ears". The program also included breakout sessions with a focus on Dementia Care and a Virtual Dementia Tour experience for all attending. RI nursing homes presented as follows: Bayberry Commons "CAMP Program", Silvercreek Manor "Wish Of A Lifetime", reuniting 3 sisters all over the age of 100 in Bristol, RI, and Gentiva Hospice-Wishes Granted. There were 165 attendees from RI nursing homes and state agencies at the symposium.
- Margarite (Margie) McLaughlin, Co-Chair SAGE-RI, presented a program on the challenges faced by individuals in the LGBT community when considering nursing home care. This program offered a lot to reflect on and consider, a second program will be ongoing into 2016.
- CMP Grants were secured for the Committee's ongoing support of programs and educational efforts. The Committee is still working on a proposal with the state for a CMP funded project in which nursing homes and assisted living communities would be awarded funds to help promote HATCH (Holistic Approach to Transformational Change ).approaches in their homes.
- The success of our *Coffee Exchanges* continues, with three homes inviting all to an open door

visit to their home so they can share their experiences and programs with their peers. These included: Elmwood Health Center, CAMP program; Forest Farms-A Resident's Antique Car Collection, Created Activity Called "The Car Show" and Riverview Health Center, "Building Bridges", a program bringing Group Home Youths to get to know elders.

- The Imy Award (Imogene Higbie) continues to be an opportunity for recognition for CNA's who demonstrate exceptional performance in Person- Centered Care. Individuals are nominated and awarded at our Annual Culture Change Symposium.

### **Tennessee Eden Alternative Coalition**

- Dismantled former Lending Library and provided materials to Tennessee communities at no cost.
- Assisted in staffing the Eden Alternative booth at the Tennessee Health Care Association (THCA) conference.
- Presented "Culture Change for Improving QuiLTSS Scores" during THCA conference.
- Assisted with Bill Thomas' Age of Disruption tour in Nashville.
- Developed webinar series on staff retention and recorded it first for sharing with membership.
- Notified of receipt of three year grant to help Tennessee long term care communities reframe dementia.

### **Texas Culture Change Coalition**

- Began a focus on regions of the state.
- Conducted a conference in Dallas to attract people from the northern area of Texas called : "Transforming the Culture of Long-Term Care in Texas: Powerful Tools for Change Agents -- Empowering High-Performing Teams through Person-Directed Care". The conference will be repeated in March 2016 for people in Austin and the southern part of Texas.

### **Virginia Culture Change Coalition:**

- 2015 has been a year of visioning and developing strategies for moving the coalition work/mission forward. Central to that has been our coalition's efforts to ensure that our work is fully in touch with - and driven by - the resident's/consumer's perspective on what culture change needs to look like - - what key goals are most essential to improving quality of life and quality of care in long-term care. Keeping the steering group fairly small and focused on resetting the compass, we have utilized meetings to review where we have been and where we feel we need to go; and to create a safe forum where the resident/consumer's voice could be heard - - where individuals could 'share their stories' of how they have been impacted by long-term care organizations/structures and how they would envision a setting that truly supports personhood, dignity, quality of life, quality of care, and self-determination. In the course of doing this, we have also been exploring some examples of best or 'better' practice and the components that enable that.
- Our next step (for which planning is currently underway) is to hold a strategic planning session (following up on a strong session of this sort about seven years ago) to build on the organizational direction we have been gleaning this past year. A limited number of key stakeholders will be invited to participate in a first round of current strategic planning in the spring, from which we hope to launch additional outreach and educational efforts.

### **Washington Pioneer Network**

- Started a Facebook Group page for sharing events.
- Showed film, Alive Inside, to a crowd of 100 guests, with Q&A after. This was held North of Seattle where there is a budding interest to start a satellite coalition.
- Hosted a Conversation Café on topics of SAIDO and PARO; Japanese tools for working with people with dementia.
- Participated in the Age of Disruption Tour (Dr. Bill Thomas) by supporting the tour the day of at the venue and joining him for the pre-function luncheon.
- Hosted a Conversation Café on the topic of Affordable Senior Housing; Crisis or Opportunity?

### **Wisconsin Coalition For Person Directed Care**

- A presentation by one of our members at the 2015 Pioneer Network conference.
- A survey of nursing homes on topics of interest for educational programs.
- Created a new brochure for our coalition.
- Hosted informational booths at two conferences.