"Pioneer Network is the focal point of (the culture change) movement."

~ Guide to Choosing a Nursing Home Centers for Medicare & Medicaid Services

What is Culture Change?

Culture change is the common name given to this national movement to transform older adult services, based on person-directed values and practices, where the voices of elders and those working with them always come first. Person-directed values include choice, dignity, respect, self-determination and purposeful living.

Culture change puts the person before the task. We support the transformation of both long and short-term living environments, as well as community-based settings, where everyone in supported living and their caregivers are able to express choice and practice self-determination in meaningful ways.

Pioneer Network is dedicated to creating the kind of care that each of us wants for our loved ones and ourselves.



Pioneer Network is the leading advocacy organization of the culture change movement.

We work to create culture change for all elders wherever they reside, and also where aging and supportive services are delivered.

To advance these goals, Pioneer Network: supports public policy changes; supports research; collects and shares adaptable practices and procedures that put the person before the task; creates communication, networking and learning opportunities; partners with coalitions; and hosts a national conference.

A 501c (3) not-for-profit organization dedicated to making fundamental changes in values and practices to create a culture of aging that is life-affirming, satisfying, humane and meaningful.

Connect With the Network! Join our community today to connect with comprehensive, dynamic resources, receive online e-mail updates, connect with a culture change coalition, learn and share best practices, receive the latest news about our annual conference, webinars and more.

Sign up for our e-mail list today at www.PioneerNetwork.net.

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CONNECT with the Network!

Changing the Culture of Aging in the 21st Century



Pioneer Network believes that past and the present models of care do not have to be the future.

Pioneer Network consists of thousands of people working at every level of long-term care to replace the traditional approach to institutional aging in nursing homes with settings that are real homes. We share a vision, a desire and a willingness to work for long-term and eldercare where the aging person's choices and wishes come first, and where meaningful relationships with others create genuine interaction not often found in yesterday's institutions.

Connect with the Network!

Pioneer Network is the clearinghouse of the culture change movement. We are a virtual meeting place for all stakeholders in the field of aging and long-term care who focus on providing person-centered services and person-directed living.



Seven Great Ways To Connect With the Network!

Visit www.PioneerNetwork.net
Pioneer Network's web site is a
comprehensive, dynamic and
up-to-date resource for the national
culture change movement. Check back often
— new features are added regularly.

Sign Up For Our E-mail List
Pioneer Network is a virtual
organization, so the very best
way to connect with the network
is to sign up for our e-mail list. Go to www.
PioneerNetwork.net and look for the Sign up
button right on the home page.

Take Part in Culture Change Coalition Activities
Pioneer Network provides opportunities for culture change coalitions to share information and resources with each other, and to provide guidance to individuals and organizations interested in establishing a coalition in their state. See our website for state-by-state information.

Participate in Webinars
Pioneer Network offers Hot Topics:
Culture Change in Action
webinars. Watch the web site for
announcements of upcoming webinars and
other learning opportunities — or sign up for
our e-mail list so you don't miss a thing.

Attend the Annual National Conference
Pioneer Network's highly anticipated conference is the nation's largest and most successful conference of its kind.
The conference is a showcase for innovative thought and transformative practices in the culture change movement — as well as an opportunity to facilitate communication among people interested in propelling this important work.

Contribute to Pioneer Network
Pioneer Network is a not-for-profit
organization that relies on
contributed funds. We believe that
we have an opportunity to make the world a
better place for today's elders — and at the
same time, we can create a new way to age for
ourselves. Please become a part of the work of
Pioneer Network though a tax-deductible gift
to our general fund. All gifts, large and small,
are deeply appreciated.



