

PIONEERING A NEW CULTURE OF AGING

PITTSBURGH, PENNSYLVANIA • AUGUST 9-12, 2020

Wyndham Grand Pittsburgh Downtown



2020 PIONEER NETWORK CONFERENCE

Envisioning the Future

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

*Connect with the most innovative
senior living and aging services
organizations in the nation!*



pionetwork.net



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 2020
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 A UNIQUE
 OPPORTUNITY

OUR CONFERENCE AUDIENCE

The Pioneer Network annual conference is the **largest national gathering** of individuals committed to implementing organizational culture change and person-directed care for Elders and persons living with disabilities. This one-of-a-kind event brings together **800 to 1,000 people from across the aging services spectrum** including providers of **skilled nursing, assisted living and home and community services**. Our participants include a wide range of individuals, from the **executive leadership and board members**, to **staff from all disciplines**, to **elders and their care partners, consumer advocates, local, state and federal government agencies, academics** and more.

Our attendees are eager to engage with you and to learn about the products and services you offer that can help them on their culture change journey! Our past attendees reported the following in a post-conference survey:

95%
 of respondents
 visited with
 exhibitors

50%
 reported that they will
 purchase products or
 services from exhibitors,
 or already did on site

“ I would highly recommend Pioneer Network Conference. It is one of the best conferences I go to from both an organizational and content perspective.

The networking opportunities are incredible. I appreciate the stimulation toward forward thinking because so many conferences provide good information that is reactionary. Pioneer Network helps frame our thinking and strategizing for the future. All in all, a great place to learn and network with other providers with thought-provoking content, dynamic speakers and innovative vendors.”

Tom Canterino, Ageless Innovation, LLC
 Co-Founder & Vice President



AREAS AND STATES REPRESENTED

In 2019 people from 42 states plus Puerto Rico, Canada, Australia, and United Kingdom attended the conference.






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ABOUT EXHIBITING AT THE 2020 PIONEER NETWORK CONFERENCE

Our conference will take place at the Wyndham Grand Pittsburgh Downtown in Pittsburgh, Pennsylvania. The Exhibit Gallery will be a hub for attendees to gather between sessions and during our Conference reception.

**More ways to connect with
 Pioneers on-site:**

- Attendees will enjoy hosted coffee breaks and boxed lunches in the exhibit space.
- The evening networking reception will take place in the exhibit space.
- All exhibitors will have access to pre- and post- event registration mailing lists for one-time marketing use.
- Exhibitors will get additional exposure on the conference app.
- Our exhibitor packages include full conference registrations for exhibit staff — exhibitors are as much a part of our community as other attendees! You are encouraged to attend sessions and all conference events — all prime opportunities for networking with attendees.

EXHIBITOR SCHEDULE

(subject to change)

Dedicated Exhibit Hours

- Monday, Aug. 10, Coffee break: 10:30-11:00 am
- Monday, Aug. 10, Box Lunch: 12:30 – 2:30 pm
- Monday, Aug. 10, Networking Reception: 4:30 – 6:30 pm
- Tuesday, Aug. 11, Coffee Break: 9:30 – 10:00 am
- Tuesday, Aug. 11, Lunch: 11:30 – 1:00 pm

Set-up:

- Sunday, Aug. 9, 1:00 – 4:00 pm (optional early set-up window, many attendees will be present)
- Monday, Aug. 10, 7:00 – 9:30 am

Tear-Down

- After 1:30 pm Tuesday, Aug. 11, All exhibits must be fully broken down by 5 pm

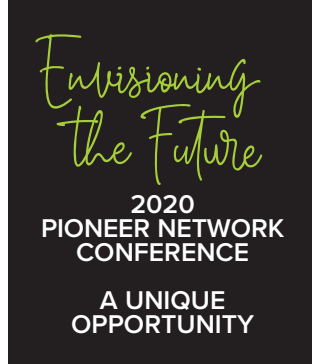


To learn more about these opportunities or reserve your space, contact Scott Oser, scott.oser@pioneernetwork.net, (301) 279-0468 or register online at <https://www.optplanning.com/pioneer/2020sponsor.php>.



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SPONSORSHIP OPPORTUNITIES

All sponsors will be listed on website, mobile app, in program book, on screens pre-plenary program and verbally recognized during plenaries.

Lend your support as an exclusive sponsor for one of the following opportunities. These exclusives offer multiple ways to increase your visibility with our attendees and publicly promote your alignment with Pioneer Network in creating a new culture of aging:

TUESDAY GENERAL SESSION, noted in program, opportunity for brief remarks at session, exhibit space (1 available) \$10,000*

NETWORKING RECEPTION IN EXHIBIT GALLERY for all attendees, noted in program, opportunity for brief remarks, exhibit space (1 available) \$10,000*

BREAKFAST AT OPENING GENERAL SESSION noted in program, opportunity for brief remarks with recognition signage, exhibit space (1 available) \$10,000*

TRACK SPONSOR
Dementia Care, Dining, Life Enrichment, Leadership and Workplace Culture. Includes program recognition, recognition at each session, exhibit space \$6,500*

MORNING WELLNESS EVENT
Includes group walk or fitness activity, noted in program, recognition signage, exhibit space \$5,000**

REFRESHMENT BREAK IN EXHIBIT GALLERY with recognition signage, exhibit space (4 available) \$5,000**

MOBILE APP with name and logo acknowledgement on the app, exhibit space (1 available) \$5,000**

CONFERENCE TOTE BAG with logo on bag, exhibit space (1 available) \$5,000**

REGISTRATION BADGE LANYARD with company name, exhibit space (1 available) \$5,000**

ADDITIONAL OPPORTUNITIES to offer promotions via the app are available upon request.

EXHIBITING OPPORTUNITIES

PREMIUM EXHIBITOR \$5,000

- Preferred location in exhibit area
- Company logo prominently featured in conference promotions and on conference website
- One six-foot skirted exhibit table, two chairs
- Three full conference registrations for company staff included; additional company staff registrations available for \$300 per person
- Featured exhibitor listing with brief description of your products/services in conference materials, exhibitor listing on website and conference app

EXHIBITOR \$2,500

- One six-foot skirted exhibit table, two chairs
- Two full conference registrations for company staff; any additional staff attend at a rate of \$300 per person
- Exhibitor listing with brief description of your products/services in conference materials, exhibitor listing on website and conference app

VIRTUAL TOTE BAG (VTB) \$500

The VTB is an additional opportunity which provides exposure. As a sponsor or exhibitor your logo will appear on the Pioneer Network app, open for year-round viewing by conference goers as well as providers of services and supports for Elders worldwide. The VTB adds a link to your logo which takes viewers to your website with a single click and remains active for one year.

INSERTS IN CONFERENCE TOTE BAG
• One Item \$500

PARTNERS IN PIONEERING

All exhibitors have the opportunity to participate in the Partners in Pioneering program, where we provide attendees with Continuing Education in exchange for you providing attendees a brief educational tool and an opportunity for deeper conversations about how your product and services support person-centered care.



To learn more about these opportunities or reserve your space, contact Scott Oser, scott.oser@pioneernetwork.net, (301) 279-0468 or register online at <https://www.optplanning.com/pioneer/2020sponsor.php>.

* All \$6,500 and \$10,000 Sponsorship Opportunities include four full conference registrations

** All \$5,000 Sponsorship Opportunities include three full conference registrations

All submitted information is subject Pioneer Network's editorial review and amend.

★ Sponsorships can be customized upon request.



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CONFERENCE SPONSORSHIP & EXHIBITOR REGISTRATION & PAYMENT FORM

You may also register online using this link: <https://www.optplanning.com/pioneer/2020sponsor.php>

COMPANY NAME _____

PRIMARY CONTACT _____

PRIMARY E-MAIL ADDRESS _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE _____ MOBILE _____

WEB ADDRESS _____

SPONSORSHIP OPPORTUNITIES

- Networking Reception \$10,000* \$ _____
- Breakfast General Session \$10,000* \$ _____
- Tuesday General Session \$10,000* \$ _____
- Track Sponsor \$6,500* \$ _____
- Morning Wellness Event \$5,000** \$ _____
- Refreshment Break \$5,000** \$ _____
- Mobile App \$5,000** \$ _____
- Conference tote \$5,000** \$ _____
- Registration badge lanyard \$5,000** \$ _____

EXHIBIT LEVEL

- Premium Exhibitor \$5,000 \$ _____
- Exhibitor \$2,500 \$ _____

ADD-ONS

- Electrical Outlet for Exhibitors \$ 125 \$ _____
- Additional Exhibitor Personnel (per person) \$ 300 \$ _____

ADDITIONAL OPPORTUNITIES

- Virtual Totebag \$ 500 \$ _____
- Tote Bag Insert \$ 500 \$ _____
- Partners in Pioneering

*\$6,500 and \$10,000 Opportunity includes four full conference registrations. **\$5,000 Opportunity includes three full conference registrations. \$5,000 and above Opportunity includes exhibit space.

Badges and materials will be available at the conference registration desk; no materials will be mailed to you. All submitted information is subject Pioneer Network's editorial review and amend. No refund of payments will be made after May 1, 2020. A 50% cancellation fee will be assessed prior to that date. All cancellations must be made in writing by email to misty.frank@pioneernetwork.net or mailed to PO Box 18609, Rochester, NY 14618.

TOTAL ENCLOSED

\$

Payment Method:

- Check
- Visa
- MasterCard
- American Express

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____

For payment by credit card, e-mail completed form to Misty Frank at misty.frank@pioneernetwork.net or call (240) 481-3758.

For payment by check, mail form with check payable to Pioneer Network to: Pioneer Network, P.O. Box 18609, Rochester, NY 14618

- I have included my logo for acknowledgement of my sponsorship.
- I will e-mail my logo artwork to misty.frank@pioneernetwork.net **High resolution files (300 dpi or greater) jpg, pdf, ai, eps or svg please.**
- I have included a 20-40 word description of my organization.
- I will e-mail a 20-40 word description of my organization to misty.frank@pioneernetwork.net within two weeks of signing up as a sponsor.
- Name Badges: I would like badges produced for the following exhibitor personnel:

1) _____
NAME

EMAIL

2) _____
NAME

EMAIL

This signed reservation form confirms our commitment to be a Sponsor and/or Exhibitor at the 2020 Pioneer Network Conference. It is understood that Pioneer Network, Wyndham Grand Pittsburgh Downtown or any of its agents or employees will not be responsible for injury to exhibitors or their employees while in attendance. In addition, any necessary insurance for damage or loss of exhibit materials is the responsibility of the exhibit vendor. (Check with your insurance carrier for any appropriate coverage.) **Full payment is due with your reservation.**

SIGNED _____

DATED _____