



## Become a **Compassionate Touch®** **Certified Coach**

### **What is Compassionate Touch®?**

It is a powerful, skilled touch approach that evidence shows is an effective non-pharmacological strategy to reduce behavioral expressions in dementia and end-of-life care. The gentle, hands-on techniques were developed with busy care partners in mind, giving them a practical tool that's easy to learn and integrate into daily care practices, while strengthening relationships with those they serve.

### **How Does It Work?**

Compassionate Touch® is a cutting edge skilled touch program that:

**Is Feasible** - Uses existing resources | Easy for staff to learn | Practically ensures sustainability

**Is Effective** – Eases physical and emotional distress | Promotes sleep | builds trust in caregivers | Provides a holistic personalized approach

**Encourages Family Engagement** – Provides a means for family to calm, comfort, and support their loved one | Enhances the family's experience as a member of the care team

**Facilitates Staff Satisfaction** – Reduces caregiver fatigue | Builds strong relationships | Aligns with person-centered core values and philosophy

**Strengthens Professional Credential** with a program that tangibly demonstrates commitment to person centered care and culture change

### **Coach Training**

After successfully completing the six-hour training, attendees are certified as Compassionate Touch® coaches and authorized to share Compassionate Touch® techniques with staff and families

### **Who should become a Coach?**

Administrators, Activity or Memory Care professionals, Nurses, CNA leaders, Social Workers, Clergy

### **Certified Coach Benefits Include:**

Secure, on-line access to Compassionate Touch® resources and videos, online newsletters, and online forums with other coaches

"My experience with Compassionate Touch training was transformational."

*Michelle Madda, Assistant V.P. of Health and Wellness Services, Mather LifeWays, Evanston, IL*

### **Coaches are Empowered with:**

- Practical and effective tools to strengthen care partner relationships
- A non-pharmacological strategy to reduce behavioral expressions for persons living with dementia and those needing end-of-life care
- Comprehensive knowledge using new communication and validation techniques

### **Pioneer Network Conference Special Pricing**

**\$225 per person**

(Includes: color manual, Compassionate Touch® bag, Compassionate Touch® caregiver pin, engagement cloth, and other materials)



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