Reach 84,000 people through our website, newsletter and social media.

Education
Provided formal education through webinars to 1200 participants and held our first ever virtual conference with over 850 in attendance.

Resources
Over 31,000 people visited our online Resource Library.

Envisioning the Future 2020 & Beyond
“You all did an AMAZING JOB! Thank you for your courage in trying something new and making it work!”

“PN did an amazing job converting its conference to a virtual event. Kudos on this difficult accomplishment! My experience at your virtual conference was SUPERIOR to others I’ve attended. You made a real effort to be INCLUSIVE and encourage direct interaction.”

Special Projects
ABCs of Combating Social Isolation, Artifacts of Culture Change 2.0, Live Oak Project, Community Commitment Awards, Laughter Yoga, Virginia Commonwealth University Ageism Toolkit, Long-Term Care Equality Index (LEI), Reimagining Dementia Coalition

Coalitions
Networking opportunities and resources for state culture change coalitions

Conversations will not be cancelled.
Relationships will not be cancelled.
Love will not be cancelled.
Songs will not be cancelled.
Reading will not be cancelled.
Self-care will not be cancelled.
Hope will not be cancelled.

Jamie Tworkowski
Founder of “To Write Love on Her Arms”
Grants
Operational support from the May & Stanley Smith Charitable Trust

Partnerships
Pioneer Partner Network supporters: WhisperGLIDE, iN2L, National Certification Council for Activity Professionals (NCCAP), Linked Senior, Language of Caring, The Eden Alternative, Tranquility

Donors
Thank you to all our donors who so generously contributed to our work supporting senior living and care communities!

Members of Boards of Directors of Center for Excellence for Assisted Living (CEAL), Advancing Excellence in Long-Term Care Collaborative, National Certification Council for Activity Professionals (NCCAP), and on the AMDA Assisted Living/Non-Institutional Subcommittee

VISION
A Culture of Aging that is Life-Affirming, Satisfying, Humane and Meaningful

MISSION
Empowering a network of senior living and care communities by fostering person-directed practices and environments.

CREDO
Growing older presents limitless opportunities to pursue joy and meaning wherever we call community. Aging is the path to life-long learning, growth and connection regardless of changes we face. Pioneer Network is working to bury stereotypical views and combat ageism. Helping others understand and experience life in a fulfilling way creates a culture of care and support we all desire. Let’s celebrate the virtues of aging together!

VALUES AND PRINCIPLES
♦ Know each person
♦ Each person can and does make a difference
♦ Relationship is the fundamental building block of a transformed culture
♦ Respond to spirit, as well as mind and body
♦ Risk taking is a normal part of life
♦ Put person before task
♦ All elders are entitled to self-determination wherever they live
♦ Community is the antidote to institutionalization
♦ Do unto others as you would have them do unto you
♦ Promote the growth and development of all
♦ Shape and use the potential of the environment in all its aspects: physical, organizational, psycho/social/spiritual
♦ Practice self-examination, searching for new creativity and opportunities for doing better