



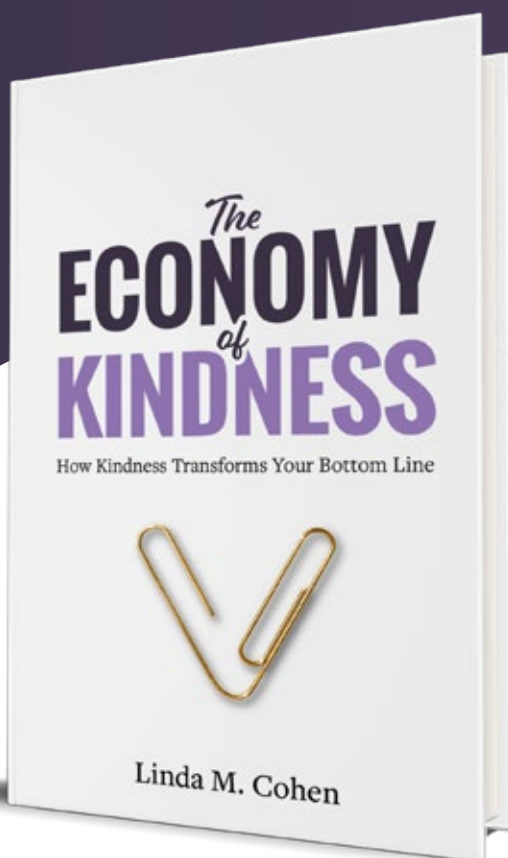
Workplace **KINDNESS INTENSIVE**



- **Boost employee engagement**
- **Reduce stress and burnout**
- **Benefit the bottom line**

INCREASE ENGAGEMENT AND REDUCE TURNOVER THROUGH THE POWER OF KINDNESS

ATTRACT
RETAIN
THRIVE



With turnover at an all-time high, **The Kindness Intensive** challenges the assumptions we've long held about recruitment and retention. We'll cultivate fresh ideas that work to increase employee satisfaction and reduce burnout.

Diving deep into your corporate culture, we'll create an **action plan** to unleash your team's full potential and explore why kindness matters now more than ever.

WHAT CLIENTS SAY

"We have received so many comments from employees that this is just what they needed right now. We truly appreciate your time, abundant resources, inspiration and expertise."

— **DEEANN SANDBERG**
Employee Communications Manager, TriMet



IN DEPTH

TRAINING MODULES

- 1 THE ROI OF KINDNESS**
Research, Benefits and Your Bottom Line
- 2 CULTURE MATTERS**
Onboarding, Feedback, Team Building
- 3 EFFECTIVE COMMUNICATION**
Dialogue with Kindness
- 4 STRENGTH IN DIVERSITY**
Recognition and Collaboration
- 5 BEYOND THE BOTTOM LINE**
Corporate Wellness
- 6 ACTION PLAN**
Review and Implementation



6 Half-Day
Sessions



Motivational
Videos



Team
Building Calls



Economy of
Kindness Book



Audit and
Assessment

“Kindness is at the basis of every aspect of a positive company culture from recruitment and retention to morale and wellness!”



ABOUT
LINDA

THE KINDNESS CATALYST

Linda Cohen has been a nationally recognized kindness expert and professional speaker for over a decade. She works with a wide variety of businesses and associations on the ROI of Kindness. Her new book **The Economy of Kindness: How Kindness Transforms Your Bottom Line** was published in October 2021. Cohen's highly interactive style will engage your leadership to find solutions for attracting and retaining top talent, effective communication, employee engagement and reducing burnout. After attending this program, your leadership will have vital tools and resources to help navigate change.